



BEN CASEY

Former Watford FC Academy captain, UEFA C licensed coach and Football & Business Management undergraduate.

Seven seasons in Watford FC's Category 2 academy, the last as U18 captain, followed by the Premier League Futures Programme, a UEFA C coaching licence and a Football and Business Management degree now in progress. Offers first-hand understanding of the academy pathway, from signing through scholarship to release, and of its demands on players and their families. Accustomed to elite performance standards and to holding others to them. Seeking a commercial, representation or coaching role in football where this experience can contribute from the outset.

07949 044 042

benbencasey@icloud.com

[linkedin.com/in/ben-casey1](https://www.linkedin.com/in/ben-casey1)

Barnet, London

Right to work in the UK

Experience

Sept 2025 –
present

Carfrey Limited

Surveying assistant, part-time

Site surveying and pricing support on live construction projects valued between £10,000 and £50,000.

- Conduct independent site surveys and record the measurements on which project pricing is based.
- Prepare scopes of work, photographic records and supplier quotations for issue to clients.
- Report directly to the business owners, with full accountability for accuracy and presentation.
- Sustain the role alongside a full-time degree and semi-professional football.

Aug 2024 –
Aug 2025

Premier League Futures Programme

Participant

Selected nationally for the Premier League's 12-month programme preparing current and former academy players for careers across the football industry.

- Gained direct exposure to the commercial side of the game at Nike World Headquarters in Portland, EA SPORTS, Barclays, IMG Studios, Bauer Media and Kitman Labs.
- Completed workshops and collaborative projects on leadership, career planning and the business of football, presenting outcomes to senior industry figures.
- Established a professional network across clubs, brands, media and sports technology companies.

Sept 2017 –
June 2024

Watford FC Academy

Academy player, scholar and U18 captain

Seven years in a Category 2 academy, combining full-time training and competition with education and, in the final years, coaching.

- Captained the U18s: led team talks and tactical analysis, set standards on and off the pitch.
- Planned and delivered coaching sessions for the U9s while completing the UEFA C licence.
- Sustained full academy days of training, analysis, coaching and study for seven years.

Education

BA (Hons) Football & Business Management, in progress

PFA Business School, University of Portsmouth, 2025 – 2028

BTEC Level 3 Extended Diploma, D*D*D*

Sporting Excellence & Performance

Nine GCSEs

Including English, Mathematics and Science

Qualifications

UEFA C Coaching Licence

Completed

UEFA B Coaching Licence

In progress, 2026

FA National Talent Identification & Scouting

Expected 2027

Full UK driving licence, automatic